



GURU NANAK DEV UNIVERSITY
Department of Online Studies

Online Degree Program

Discover a New Way of Learning



ज्ञान-विज्ञान विमुक्तये

PROGRAMS ENTITLED BY
University Grants Commission

MAIL:

contact-us@gndu-online.in

PHONE:

+91-7347300816

WEB:

www.gndu-online.in

Table of contents

About University	01
Vice Chancellor's Message	02
Highlights of University	03
Our Programs	04
Undergraduate Program	
● Bachelor of Arts (BA) Punjabi	05
● Bachelor of Computer Applications(BCA)	06
Postgraduate Programs	
● Master of Arts (MA) Punjabi	07
● Master of Computer Applications (MCA)	08
● Master of Commerce (M.COM)	09
● Master of Business Administration (MBA)	10
● MBA in Human Resource Management	11
● MBA in Marketing Management	12
● MBA in Finance Management	13
Admission Process	14



About University

Guru Nanak Dev University was established at Amritsar on November 24, 1969 to mark the 500th birth anniversary of Sri Guru Nanak Dev Ji. It is both a residential and an affiliating university. In conceiving the future course of the university, the objectives enshrined in the Guru Nanak Dev University Act 1969, emphasised that the new university would make provision for imparting education and promoting research in the humanities, learned professions, sciences, especially of applied nature and technology

The university is successfully catering to twenty thousand students in various faculties at university campuses and constituent colleges. Guru Nanak Dev University is the first university of the region which introduced online admissions to its courses, online counselling for state level admissions and credit based evaluation system.

GNDU is among Top Ten “High Performing State Public Universities” across India by MHRD. GNDU is continuously improving its NIRF ranking for consecutive last four years by securing 51st positions in NIRF ranking in 2020. GNDU has increased its H- Index from 63rd position in 2017 to 107th position in 2020. The WEEK- Hansa Research Best University survey 2019 has placed Guru Nanak Dev University at 7th rank in North Zone Multi-Disciplinary Universities and at 14th rank in All India Multi-Disciplinary Universities. GNDU has bagged 11th Rank in the State Universities of India in the “India Today Ranking-2020”. GNDU ranked 17th in India, announced by India Today (MDRA)-survey 2019. GNDU has been placed amongst the top 10 State Public Universities of the country and among top 9% Universities of the world by Centre for World University Ranking (CWUR). Guru Nanak Dev University has been tracked by Nature Index amongst top four institutions in Punjab and top 10 institutions in North India.

The credit of success goes to the students, faculty and administration of this university who have worked untired for a better Punjab and civilized society.

02 Vice Chancellor's Message

In the on-going journey since 24th November, 1969, Guru Nanak Dev University has become an institution of iconic marvel in academics, sports, sciences having been conferred the status of "University with Potential for Excellence" by UGC and accredited at 'A++' grade (highest level as per modified criteria) by NAAC. More than twenty departments of the University have received varied grants under UGC:SAP, DST-FIST and PURSE. The commitment to follow the path of success and our forte to strive for better shall definitely lead us towards grander zeniths.



Prof. (Dr.) Jaspal Singh Sandhu

In addition to the green campus, excellent architecture, state-of-the-art infrastructure in well equipped laboratories, contemporary workrooms for research and teaching, facility of online admissions, online counselling for State Level Admissions, Credit Based Evaluation System, more than twenty thousand learners in various faculties at its Main Campus, four Regional Campuses and nine Constituent Colleges to its credit, there are certain essential philosophies and ideologies that ensure the lasting repute of Guru Nanak Dev University. We foster a desire for extraordinary performance. We provide an autonomous work environment and as a result, many members of faculty and researchers have won prestigious international recognitions and major research projects from UGC. To sustain our pledge to fineness, the teachers and scholars have been given the liberty to infiltrate invisible disciplinary barriers, develop an understanding of society, culture and science to produce works that establish interdisciplinary relationship between science and literature, economics and environment, social science and linguistics, physiotherapy and psychology etc. Our expertise is highly sought after by the Government and many members of our faculty have been serving the Government of India in the highest capacities.

The aim is to reinforce the vein for exploration to achieve global distinction and excellence.

03 Highlights of University



GURU NANAK DEV UNIVERSITY
50+ Years of Legacy



NAAC ACCREDITATION
A++
Grade



CATEGORY-I STATUS
A University Granted with
Category 1



NIRF RANK
51



04

OUR ONLINE PROGRAMS

UNDERGRADUATE PROGRAMS

.....

- Bachelor of Arts (BA) Punjabi
- Bachelor of Computer Applications (BCA)

POSTGRADUATE PROGRAMS

.....

- Master of Arts (MA) Punjabi
- Master of Computer Applications (MCA)
- Master of Commerce (M.COM)
- Master of Business Administration (MBA)
 - ▼ HR Management
 - ▼ Marketing Management
 - ▼ Finance



Bachelor of Arts (BA) Punjabi

BA Punjabi at the Guru Nanak Dev University, Amritsar is the foundation level course which is designed to equip the student in Punjabi philosophy, literature and other lingual skills. Also Focusing on sections like fiction, poetry, history, literature and others.

Eligibility

Senior Secondary Examination (12th Grade) with at least 50% marks(45% for SC/ST) in aggregate and 50% marks (45% for SC/ST) in the subject of Punjabi.

Duration



3 Years

Total Credit



80

Bachelor of Computer Applications(BCA).

The Bachelor of Computer Application program at the Guru Nanak Dev University, Amritsar is designed in a way to enhance the skills of the students. The online BCA degree ensures that you are blended with the right kind of skills to make a flourishing career in the field of computers and technology.

Eligibility

12th with at least 40% marks in aggregate or equivalent examination.



Duration

 3 Years

Total Credit

 128



Master of Arts (MA) Punjabi

MA Punjabi program at the Guru Nanak Dev University, Amritsar equips the students with creative and journalistic writing and also enhances the knowledge of punjabi poetry, drama, fiction, criticism and also helps them understand the social and cultural fabric of Punjab and its diaspora.

Eligibility

Bachelor's Degree in any Faculty with 50% marks in aggregate.

OR

45% marks in the subject concerned or equivalent examination.

OR

Master's Degree of this or another University in another subject or another faculty.

Duration



2 Years

Total Credit



44



Master of Computer Applications (MCA)

MCA program of the Guru Nanak Dev University, Amritsar, is structured in such a way that it meets the increasing demand of professionals and students in the field of Computer Science and Information Technology. The program emphasizes on the application of software to resolve scientific as well as commercial problems.

Eligibility

BBA / B. Com / B.Sc. (Regular / Hons.) Economics or Graduate in any stream with Mathematics / Statistics / Computer Sciences/ Applications / IT / Computer Maintenance / Quantitative Techniques as one of the elective subjects with 50% marks (45% for SC/ST) in aggregate or any equivalent degree there to.

OR

Bachelor's degree in any stream with 50% marks (45% for SC/ST) in aggregate with Mathematics as an elective subject at +2 level.



Duration



3 Years

Total Credit



126

POSTGRADUATE PROGRAM



Master of Commerce (M.COM).

MCOM program at the Guru Nanak Dev University, Amritsar is designed in a way that caters the needs of the students and working professionals who wish to pursue post graduation in Commerce. The online M.Com degree also caters the needs of the financial sector.

Eligibility

Bachelor of Commerce (Regular, Hons) / Bachelor of Business Administration with at least 50% marks in aggregate (45% for SC / ST candidates)

OR

Any other examination recognized or equivalent.

Duration



2 Years

Total Credit



80

Master of Business Administration(MBA).

The MBA degree program from Guru Nanak Dev University, Amritsar caters to the needs of students and working professionals by providing them with the right skill set which helps them to advance their careers in the increasingly interconnected, rapidly-changing, global ecosystem of the digital age.

Eligibility

Bachelor/Master Degree in any discipline or equivalent examination with 50% marks in aggregate.

Duration



2 Years

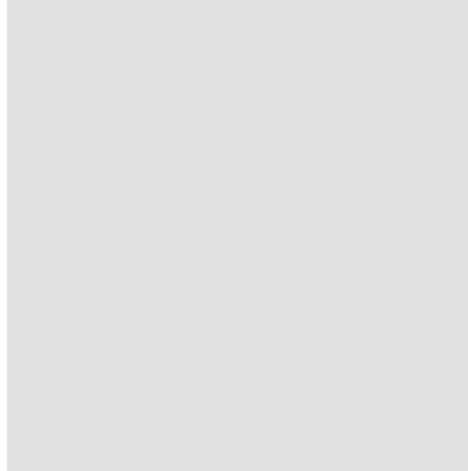
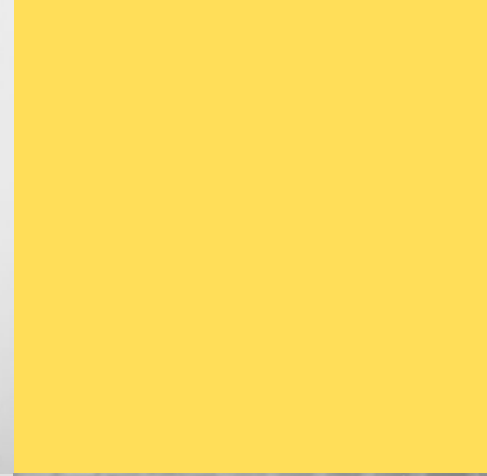
Total Credit



64



POSTGRADUATE PROGRAMS



MBA in Human Resource Management

The Master of Business Administration (MBA) in Human Resources online program at the Guru Nanak Dev University, Amritsar trains you to take on this increasingly important role. The program's key focus is on developing HR Leaders who have a global perspective and are equipped to handle the workload of an HR Manager or professionals in various situations and industries.

Eligibility

Bachelor/Master Degree in any discipline or equivalent examination with 50% marks in aggregate.

Duration



2 Years

Total Credit



64

POSTGRADUATE PROGRAMS

MBA in Marketing Management

MBA Marketing degree at the Guru Nanak Dev University, Amritsar helps you to develop skills to maximize the marketing potential of brands and businesses. Marketing is all about creating relationships between a customer and a brand. This is one of the most powerful tools present in the industry to drive business. So the online MBA in marketing makes you future ready.

Eligibility

Bachelor/Master Degree in any discipline or equivalent examination with 50% marks in aggregate.

Duration



2 Years

Total Credit

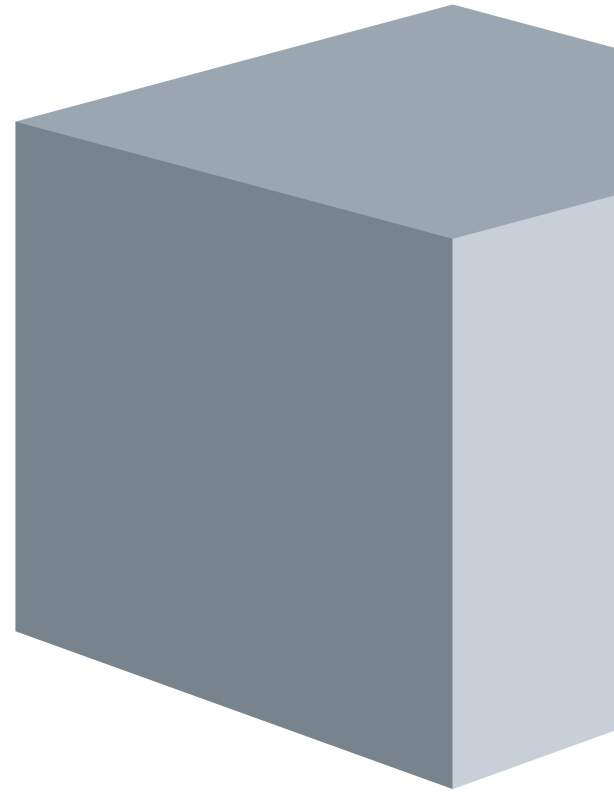


64

POSTGRADUATE PROGRAMS

MBA in Finance Management

MBA in Finance from the Guru Nanak Dev University, Amritsar inculcates you with the core concepts of business. The Online MBA also helps you broaden the perspective of money management at all levels and also introduces you to the various concepts of investment banking to personal financial planning.



Eligibility

Bachelor/Master Degree in any discipline or equivalent examination with 50% marks in aggregate.

Duration

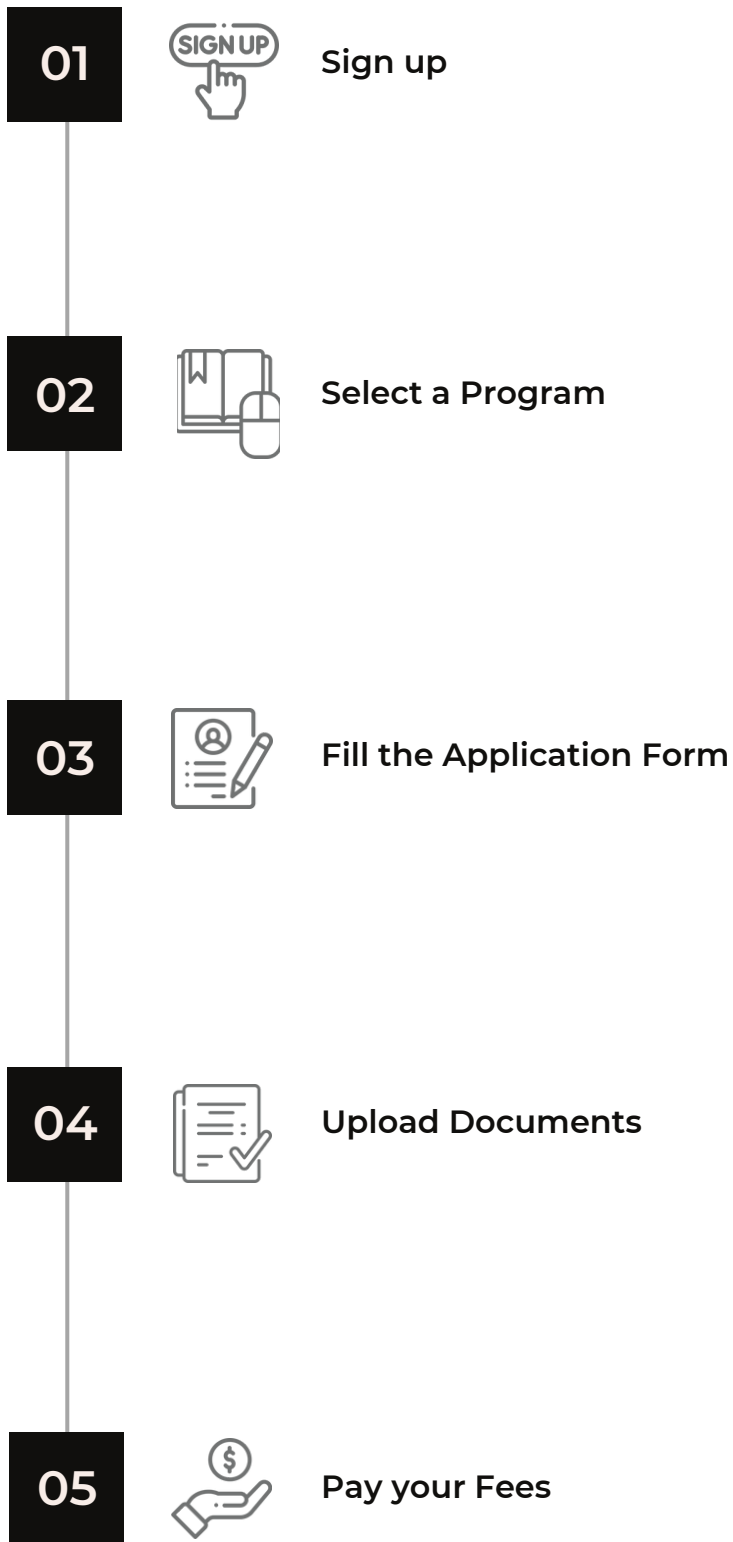
 **2 Years**

Total Credit

 **64**

POSTGRADUATE PROGRAMS

05 Admission Process





Guru Nanak Dev University



Department of Online Studies HRDC UGC Building,
Guru Nanak Dev University, Amritsar, Punjab 143005



www.gndu-online.in



contact-us@gndu-online.in



+91-7347300816

The Nation's First Online Programs in Regional Language
from the Heart of Punjab